

BUSA 496 – 497 Business Internship I and II (3 each course)

Business internship study is an individualized, experiential learning program structured through a variety of business organizations. Every attempt is made to match the student's objectives with the internship experience. This study is project-oriented, merging theory learned in the classroom with the workplace environment. This course exposes the student to the world of business and the career-planning process. Prerequisite: Permission from the Brock School of Business Internship Office.

MARK 491 Business Internship: Marketing (3)

Individualized, experiential learning program structured through a variety of business organizations. This course is project-oriented merging theory learned in the classroom with the workplace environment. Includes seminars, presentations, and career counseling in conjunction with on-site learning at the business organization. Exposes student to the world of marketing and the career planning process. Grading is pass/fail. Prerequisites: MARK 311; permission from the Brock School of Business Internship office and marketing faculty.

MARK 492 Professional Sales Internship (3)

Individualized, experiential learning program structured through a variety of business organizations. This course is project-oriented merging theory learned in the classroom with the workplace environment. Includes seminars, presentations, and career counseling in conjunction with on-site learning at the business organization. Exposes student to the world of professional sales and the career planning process. Grading is pass/fail. Prerequisites: MARK 418; permission from the Brock School of Business Internship office and professional sales faculty.

MARK 493 Sports Marketing Internship (3)

Individualized, experiential learning program structured through a variety of business organizations. This course is project-oriented merging theory learned in the classroom with the workplace environment. Includes seminars, presentations, and career counseling in conjunction with on-site learning at the business organization. Exposes student to the world of sports marketing and the career planning process. Grading is pass/fail. Prerequisites: MARK 301 and MARK 311; permission from the Brock School of Business Internship office and sports marketing faculty.

FINC 492 Business Internship: Finance (3)

Individualized, experiential learning program structured through a variety of business organizations. This course is project-oriented merging theory learned in the classroom with the workplace environment. Includes seminars, presentations, and career counseling in conjunction with on-site learning at the business organization. Exposes student to the world of finance and the career planning process. Grading is pass/fail. Prerequisites: FINC 321; permission from the Brock School of Business Internship office and finance faculty.

ECON 493 Business Internship: Economics (3)

Individualized, experiential learning program structured through a variety of business organizations. This course is project-oriented merging theory learned in the classroom with the workplace environment. Includes seminars, presentations, and career counseling in conjunction with on-site learning at the

business organization. Exposes student to the world of economics and the career planning process. Grading is pass/fail. Prerequisites: ECON 201 and ECON 202; permission from the Brock School of Business Internship office and economics faculty.

ENTR 494 Business Internship: Entrepreneurship (3)

Individualized, experiential learning program structured through a variety of business organizations. This course is project-oriented merging theory learned in the classroom with the workplace environment. Includes seminars, presentations, and career counseling in conjunction with on-site learning at the business organization. Exposes student to the world of entrepreneurship and the career planning process. Grading is pass/fail. Prerequisites: MARK 311; permission from the Brock School of Business Internship office and entrepreneurship faculty.